

## **CordLife introduces 'Quality Guarantee' program for cord blood in India**

**Bangalore, August 03, 2010:** CordLife Sciences (India), a subsidiary of CordLife listed on the Australian Securities Exchange, introduced a program on 'Quality Guarantee' for its clients' cord blood in India.

Under this quality guarantee program, families are assured of a viable cord blood unit throughout their contractual agreement period with CordLife. In case their original cord blood unit loses its viability, Cordlife will search and pay for a suitable replacement or give the family a benefit of up to \$25,000 to defray medical costs.

According to Mr Simon Hoo, General Manager of CordLife, "Although our facility in India is already ISO 9001:2008 certified, the quality guarantee will definitely further boost the confidence of our clients. We are able to provide this unprecedented guarantee to our clients because we have utmost confidence in the reliability of our quality system and services towards therapeutic relevance. It is a significant milestone harnessed from our mission to give hope and save lives".

Apart from quality guarantee, if a transplant is required by a client who has stored their baby's cord blood stem cells with CordLife at any point of time within the tenure of the storage period, CordLife as a part of its contractual agreement will ensure to provide all relevant information regarding transplant physicians, transplant center, and all logistical support with regard to transportation of the sample as well as the travel of the patient along with his/her family.

Also, if the stored sample of umbilical cord stem cells is required for a transplant, CordLife will arrange for the transportation of the sample to the concerned place of transplant anywhere in the world and the entire cost of transportation will be borne by Cordlife. This service is unique in India and is only provided by CordLife.

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