

PRESS RELEASE

***CordLife Cares'* first beneficiary is leukaemia boy's family**

- Marcus Lim was diagnosed with leukaemia in 2002. After treatment at KKH, he is in remission but still needs regular check-ups.
- As a precaution should there be a relapse, his mother Melissa Lim, decided to collect her baby's cord blood – so Marcus or her family would have a lifeline if a transplant is needed.
- Melissa is *CordLife Cares'* first beneficiary for the *CordLife Cares* programme which offers needy families access to cord blood stem cell therapy.
- CordLife will cover costs of collection, processing and storage of the cord blood stem cells until needed for transplant.

SINGAPORE, 15 December 2008 – Marcus, now eight years old, is the second of three children by 42 year old housewife Melissa Lim. When the youngest sibling was born two months ago, the Lim family officially became *CordLife Cares'* first beneficiary in Singapore.

Marcus' story came to light when Melissa contacted CordLife to enquire about cord blood banking and its successful application in treating leukaemia. She was apprehensive that she would not be able to afford cord blood banking as her husband is the sole breadwinner for the family, and their finances are tight due to Marcus' medical bills. However since she met all the criteria, she was eligible for the *CordLife Cares* programme – our corporate social responsibility initiative to assist families who may benefit from cord blood banking but are financially challenged to do so. CordLife will cover the cost of collection, processing and storage for these families.

“The baby's arrival will further increase our financial burden, but I'm not going to miss this once-in-a-lifetime chance to collect the precious umbilical cord blood since it will be Marcus' lifeline should his cancer return. And I'm really thankful to CordLife for giving my family such generous assistance and advice in our time of need,” said Madam Melissa Lim whom has safely delivered a healthy 2.37 kilogramme baby boy.

“I'm happy that Marcus continues to be leukaemia free today, however for reasons unknown it can relapse and given their family's medical history, it is best to preserve their baby's cord blood stem cells for their family's future treatment needs. This is why I started CordLife, and achieved international quality accreditations in line with our mission – to safeguard our client's stem cells and ensure their cells remain viable when their families need it,” said Mr Steven Fang, CordLife's Group CEO.

A similar case occurred in Singapore back in July 2004 when another leukaemia boy, Ryan Foo was saved when his parents decided to conceive a second child and stored his baby sister's cord blood with CordLife for his lifesaving transplant.

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About the *CordLife Cares* Programme

CordLife Cares, launched in April 2008, is the first and only of its kind in Southeast Asia. Targeted at the less fortunate, this initiative will offer families with a history of cord blood treatable diseases, the option of private cord blood banking sponsored by the company. The programme is open to residents of Singapore delivering their baby in Singapore, with a family history of cord blood treatable diseases, as well as a combined household income of less than S\$2,000 a month.

About CordLife

CordLife is a regional cord blood bank that operates the world's largest network of cord blood banks with full processing and cryopreservation storage facilities in Singapore, Australia, Hong Kong, Indonesia and India as well as marketing operations in Macau, Philippines and Thailand. The first cord blood bank to be set up in Singapore, and among the first in Asia, CordLife's state of the art facility is the first and only private cord blood bank in Southeast Asia to be accredited by AABB and is also licensed by the Ministry of Health, Singapore. CordLife is listed on the Australian Stock Exchange, under the symbol, CBB. For more information, please visit www.cordlife.com.

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