

Her World

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Previously discarded as waste, the umbilical cord holds the key to unlocking the mysteries of major illnesses. Steven Fang, who was in business development for a medical company, aims to harness this life-saving potential with his one-year-old company, CordLife.

For a fee, CordLife harvests and stores the precious stem cells found in a baby's cord blood and delivers the cells to parents when there's a need to treat children and may even be extended to someone within the family.

Stem cells have been used to treat a broad range of conditions, including anaemia, leukaemia and genetic disorders - it basically helps regenerate the immune system. "CordLife is not just a business; it's a passion," says Steven.

Toughest Hour

Changing the public's mindset. A lot of people are skeptical about the potential of stem cells, they think it's too good to be true. We hope to overcome this through public attention.

An Idea World

We're too engrossed in making money, there's little thought for the value and quality of life. I hope we can be more appreciative of life, I wish for a better world for my kids.

Making a Difference

Many great health products are not marketed to the public - they stay within company walls. CordLife is my first real attempt in trying to change things. I foresee that stem cell treatment will be readily available to the masses within the next two to three years.

A Miracle is...

Seeing the births of each of my three daughters. It was awesome.

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