



For immediate release

Cordlife Continues Commitment to Advancing Family Health and Wellbeing, with Free Earscreen™ Tests and Donation Drive

SINGAPORE, 28 March 2023 – [Cordlife Group Limited](#), (“Cordlife” or the “Company” and together with its subsidiaries, the “Group”) a leading company dedicated to safeguarding the well-being of mother and child in Singapore, is proud to announce its continued partnership with [Canossaville Children & Community Services](#) (“Canossaville”). As part of its community involvement efforts and commitment to advancing family health and wellbeing, Cordlife provided a complimentary paediatric screening service – **Earscreen™** for a community event in commemoration of World Hearing Day 2023, organised by Canossaville on 18 March 2023, at MacPherson Community Club. In addition to providing paediatric screenings, Cordlife will continue its donation and volunteering efforts for Canossaville, inviting members of the public to make contributions to support the beneficiary.

Commenting on this year’s initiative, **Janice Ong, CEO of Cordlife Singapore** said “As a company dedicated to ensuring the health and well-being of our little ones, we believe that early intervention and detection is vital to giving every child the best start in life. Our dedication has enabled us to develop meaningful programmes and initiatives such as this, empowering parents to make well-informed decisions for their children. We are constantly seeking to educate the importance of preventive care as well as spark meaningful conversations about other effective early interventions that will lead to better quality of life for everyone”.

Cordlife remains committed to helping the community and people live healthier, happier and longer through providing reliable healthcare solutions. With early detection and intervention at the heart of their operations, paediatric screenings such as Eyescreen™ and Earscreen™ are crucial in ensuring optimal health outcomes from an early age. Through previous collaborations with Canossaville, Cordlife has managed to help many families with the early detection of vision problems in their children, preventing potential vision loss through the Eyescreen™ service.

Ms Yvonne Lim, a mother of two who learned about her child’s myopia through the Eyescreen™ service shares “Through my personal experience, Eyescreen™ has been life-changing, especially as a new mom. Knowing that my first child was myopic at just 9 months old gave me the insights I needed to take more active precautions such as increasing outdoor activities and reducing near work intensity to prevent further damage to the eyes of my little one. My sister, also a mother of one, believes in Eyescreen after seeing the benefits and actionable steps that the preventive screening offers.”



Earscreen™ - early detection of hearing impairment in newborns and infants

This year, Cordlife will be continuing on their mission towards preventive paediatric healthcare and screening through an innovative new service called Earscreen™. The service renders support for the early detection of hearing loss in infants, which has been found to be pertinent in our generation. According to a report by NUSH, [three out of every 1,000 babies born in Singapore](#) have significant hearing loss despite their parents having normal hearing. If such conditions go untreated, the child may suffer delays in their speech, language, intellectual, social and emotional development.

This new service allows parents and healthcare providers to detect hearing loss in infants as early as 6 months old, ensuring that necessary treatment and interventions can be provided in a timely manner. This new initiative enables parents to access the latest technology in medical screening for their children so they receive the highest quality care available. Cordlife is passionate about providing families with the healthcare and support they need, and this significant step is a milestone in their mission to help the community in every way they can.

Deepening their partnership for the 3rd consecutive year, Cordlife has been actively organizing donation drives for Canossaville. This is an ongoing initiative that has since benefitted 300 children and their families.

"We are grateful to partners like Cordlife for their sustainable support over the years. This year, around 80 of our children from Canossaville were able to benefit from Earscreen's preventive hearing screening services within our centre," said Sr Theresa Seow, Executive Director, Canossaville Children and Community Services.

Cordlife urges members of the public to join them in supporting Canossaville Children & Community Services through the donation drive later in the year. Every dollar can make a meaningful impact on the lives of those in need. For updates, visit: <https://www.cordlife.com/sg/>

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ABOUT CORDLIFE GROUP LIMITED

Cordlife Group Limited (“Cordlife”, together with its subsidiaries, the “Group”), founded in 2001, is a leading company dedicated to safeguarding the well-being of mother and child. Listed on the Mainboard of the Singapore Exchange since 2012, the Group is a pioneer in private cord blood banking in Asia. Cordlife operates Asia’s largest network of cord blood banks. With full stem cell banking facilities in six key markets, Cordlife is an industry leader in Singapore, Hong Kong, Indonesia, and the Philippines and one of the top three market leaders in India and Malaysia. Through its majority-owned subsidiary in Malaysia, Stemlife Berhad, Cordlife has an indirect stake in Thailand’s largest private cord blood bank, Thai Stemlife. In addition to cord blood, cord lining, and cord tissue banking, Cordlife offers families a comprehensive suite of diagnostic services, including non-invasive prenatal testing, paediatric vision and hearing screening, and newborn metabolic screening.

Two of Cordlife’s primary focus areas are providing reliable quality and being customer-centric. All of the Group’s facilities are accredited by the Association for the Advancement of Blood & Biotherapies (“AABB”), an organisation dedicated to its mission of improving lives by making transfusion medicine and biotherapies safe, available, and effective worldwide. Furthermore, Cordlife Singapore and Healthbaby Hong Kong are the only two private cord blood banks in Asia and five worldwide to be accredited by both the AABB and the Foundation for the Accreditation of Cellular Therapy (“FACT”), another world-class accreditation body for cord blood banks worldwide. In the area of clinical diagnostics, Cordlife India and Healthbaby Hong Kong are both accredited by the College of American Pathologists (“CAP”). Healthbaby Hong Kong is the world’s only private cord blood bank to be accredited by three international standard-setting bodies, and Cordlife India is one of only two medical laboratories in West Bengal to be accredited by the National Accreditation Board for Testing and Calibration Laboratories (“NABL”) and CAP. These quality achievements reinforce the Group’s commitment to providing reliable healthcare solutions through innovation and technological advancement. For more information, visit <http://cordlife.listedcompany.com>.

ABOUT CANOSSAVILLE CHILDREN AND COMMUNITY SERVICES

Canossaville Children and Community Services (Canossaville) is a Catholic social service agency, serving and impacting the lives of children and their families across their preschool and primary years, regardless of race, language, or religion. They believe every child deserves equal opportunities to succeed. Canossaville supports typically developing children and those with hearing loss and learning needs from birth to 12 years old by providing them an inclusive environment for learning and play.



Founded by the Canossian Sisters in 1941, Canossaville is licensed by the Ministry of Social and Family Development (MSF) and the Early Childhood Development Agency (ECDA). They are also a registered charity in Singapore with an Institution of a Public Character (IPC) status.

The programmes under Canossaville include:

Canossaville Preschool

A mainstream preschool specialising in supporting children aged 18 months to 6 years with hearing loss.

Canossaville Student Care

An integrated student care centre serving the needs of primary school-aged students from the Canossian Village

Canossian Child Development Unit

A multidisciplinary team of professionals supporting the children and their families across the areas of learning, behavioural, and psychosocial needs.

Canossian EIPIC (Early Intervention Programme for Infants and Children)

One-stop early intervention and therapeutic support for children 6 years and below with hearing loss.

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